



Invenio Content Financials Solution



Invenio Content Financials Solution

Our solution helps you make faster better financial decisions by creating a streamlined, automated process to increase financial efficiency throughout the content creation, acquisition and utilisation process.





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Business Challenges



Content Creation Challenges | For CFOs

Control

Little control over production budgets which leads to overspending

Cash Flow

Unable to create accurate cash flow forecasts which limits visibility on available funds

Reporting Speed

Inefficient systems leading to slow and sometimes manual reporting

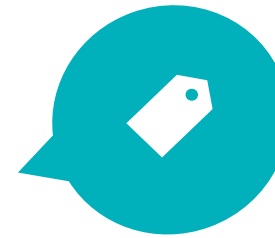


Transparency

No visibility between departments who each work with their own department data

P&L Planning

Lack of P&L foresight on new content at ideation stage



Expense Control

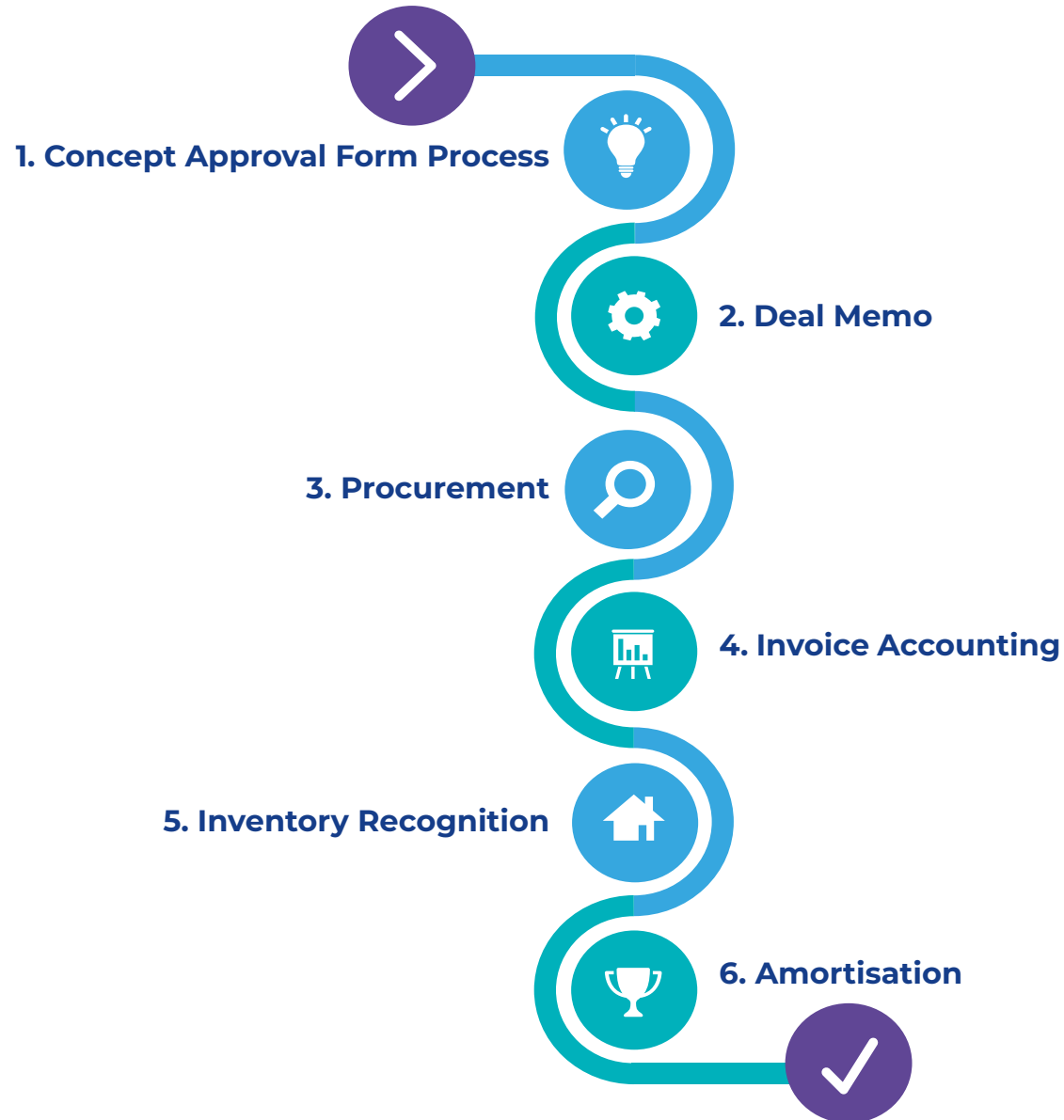
Expense control becomes difficult when there is a lack for financial forecasting



Our Solution



Invenio Content Financials Solution | On SAP Cloud Platform



Our Solution

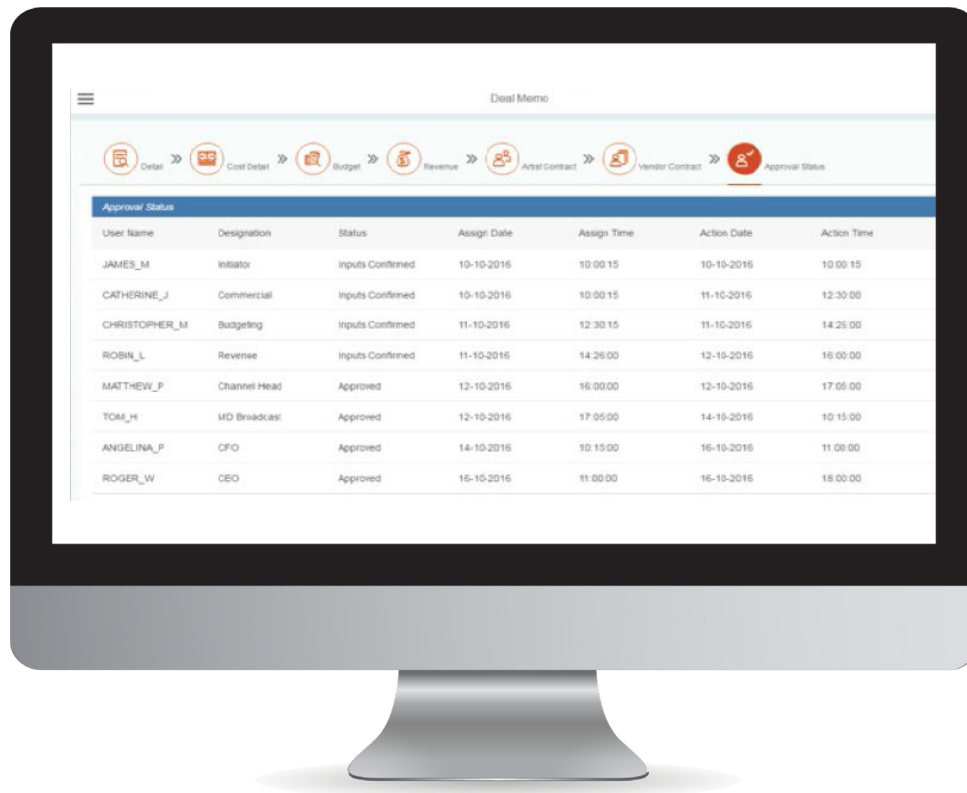
Invenio Content Financials Solution | On SAP Cloud Platform



Our Solution



Stage 1. Content Approval Form (CAF) Process | Concept Approval

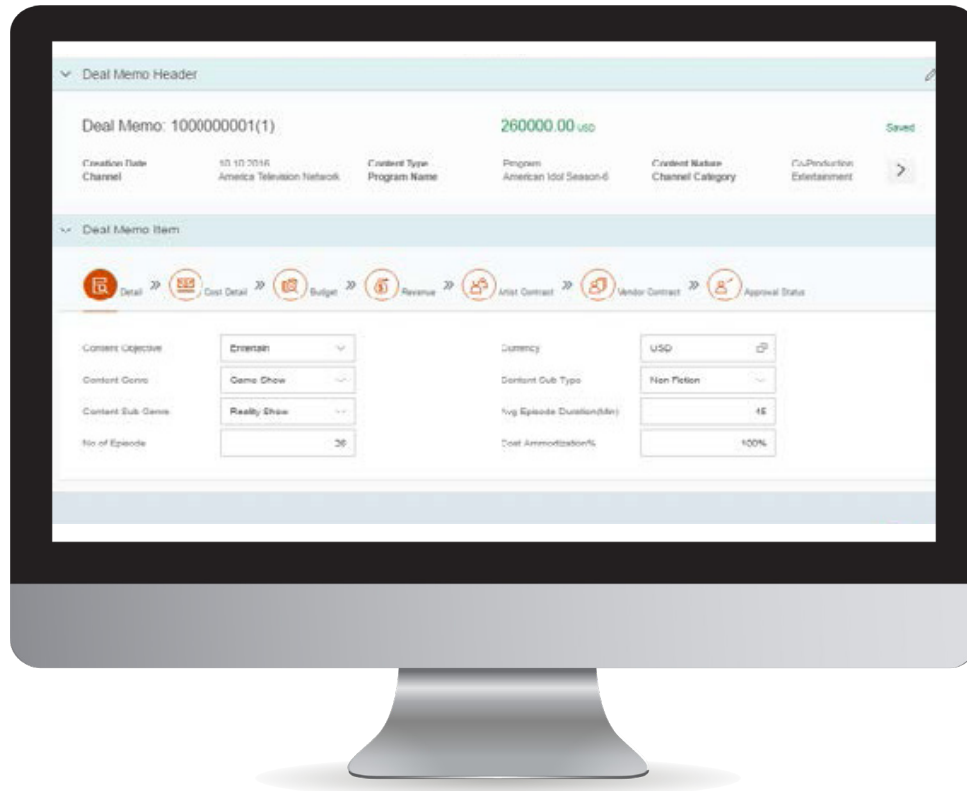


- ✓ CAF Creation
- ✓ CAF Approval
- ✓ CAF Rejection



Our Solution

Stage 2. Deal Memo

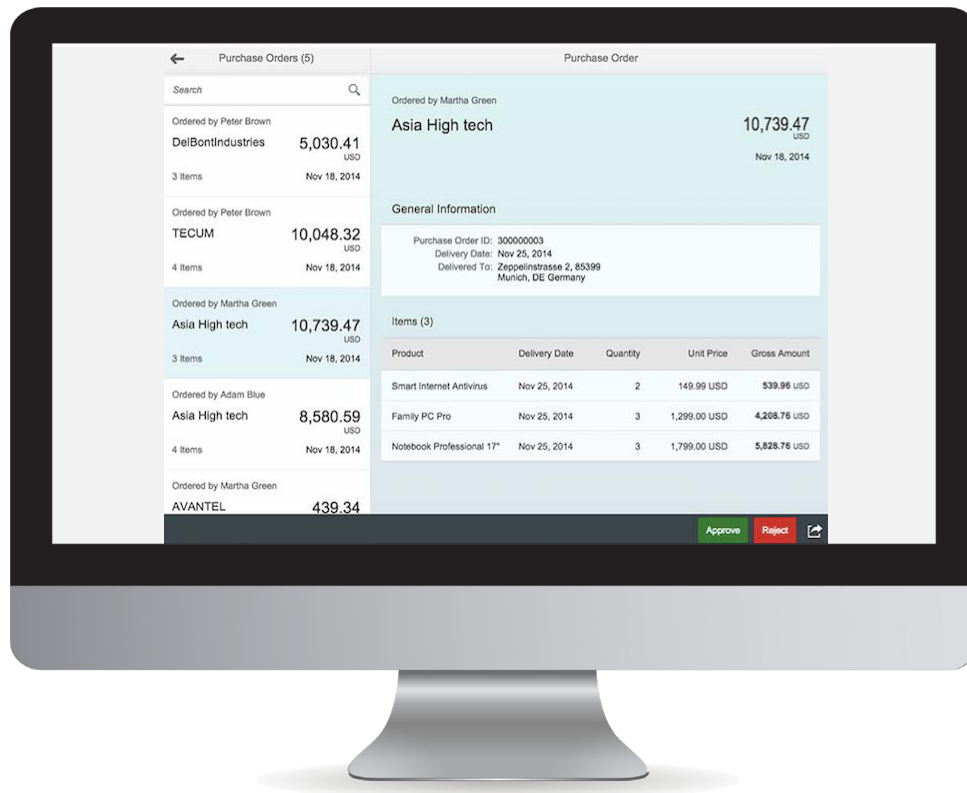


- ✓ Deal Memo creation, approval amends, termination and closure
- ✓ Deal Memo programme and episode details
- ✓ Budgeting of the Deal Memos
- ✓ Vendor material contracts
- ✓ Rights procurement / sales contract
- ✓ Rights inventory



Our Solution

Stage 3. Procurement

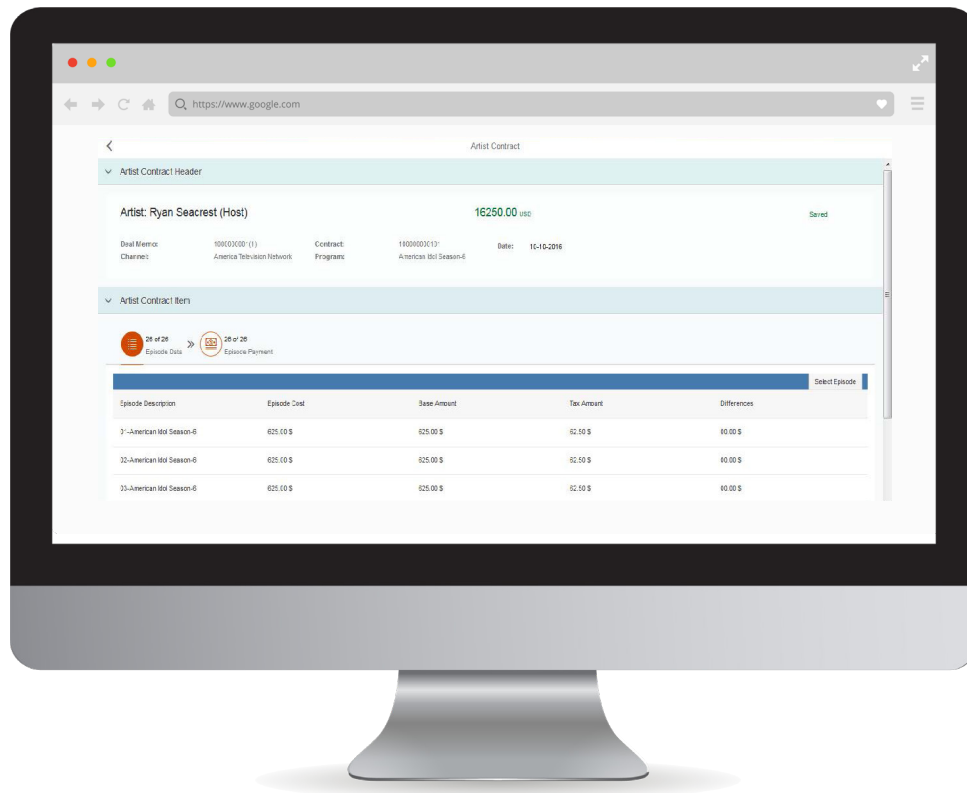


- ✓ Purchase order creation for in-house and co-production
- ✓ Vendor contracts commissioned / artists
- ✓ Purchase order amendments
- ✓ Actual based GRNs for in-house
- ✓ Entry for Tape Receipts
- ✓ Milestone updates



Our Solution

Stage 4. Invoice Accounting

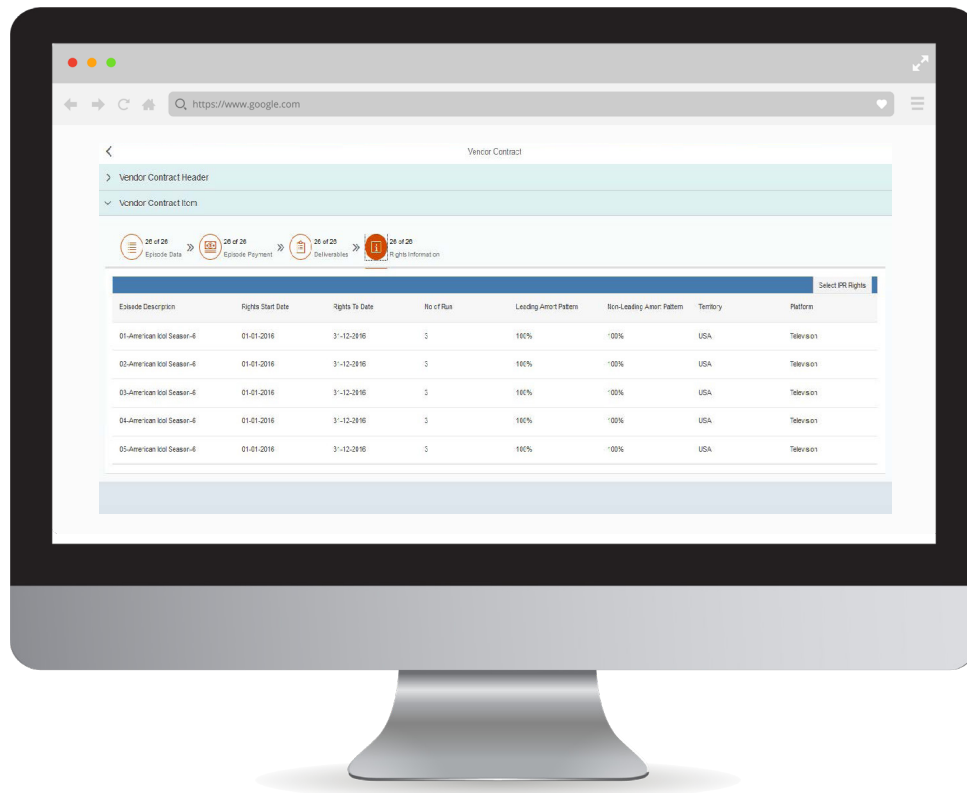


- ✓ Parking invoice verifications
- ✓ Pre-production / production / post production
- ✓ Invoice posting
- ✓ Advance recognition and reversal
- ✓ Vendor payment process
- ✓ Cash expenses posting
- ✓ Posting based on viewership data and late delivery



Our Solution

Stage 5. Inventory Recognition

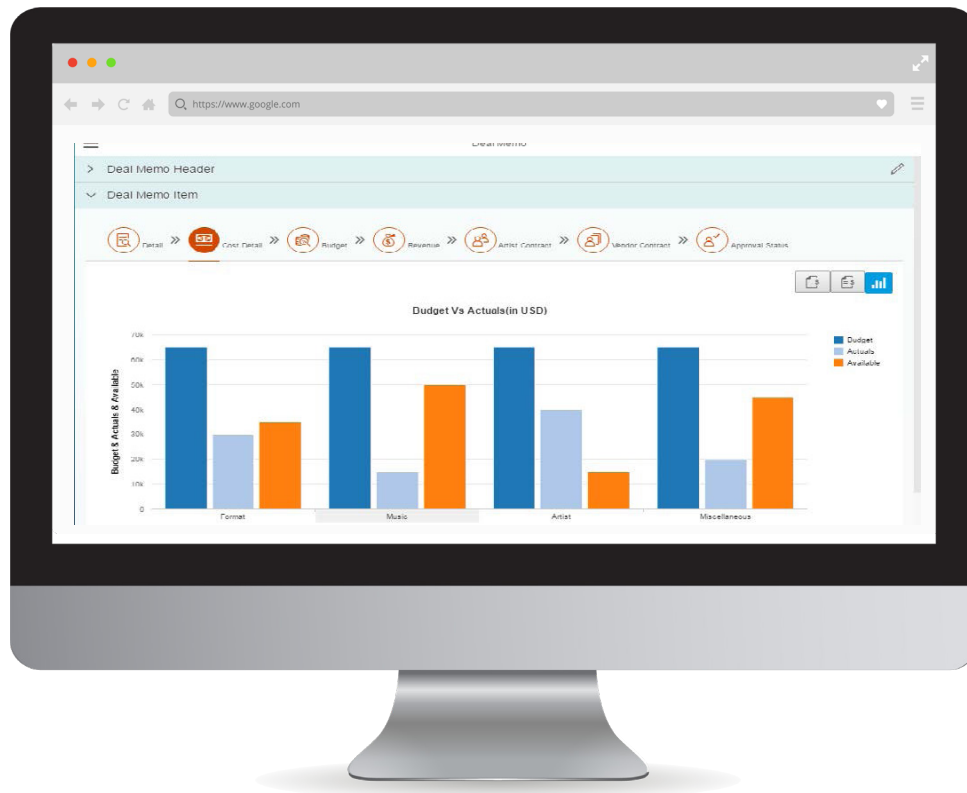


- ✓ Periodic settlement to inventory WIP
- ✓ Provisioning and reversal for balance inventory
- ✓ Settlement to program inventory on program closure
- ✓ Rights check



Our Solution

Stage 6. Amortisation



✓ Actualisation of amort values on closure / termination

✓ As Run based actual and variance reporting



Our Solution

Business Benefits



Tight Budget Controls

Tight budgetary controls and in system pre approval process for supplement budgets



Better Decision Making

More robust decision making made possible through real-time reporting from one data source



Visibility

Real-time visibility of cash outflows and forecasting aids planning and early corrections to remain in budget



Reporting

Budget Vs Actual reporting





Star India Case Study

Star India has defined the Indian media landscape for over two decades and today is one of the country's leading media conglomerates.

- ✓ Owned by 21 Century Fox and headquartered in Mumbai
- ✓ Portfolio includes 48 channels
- ✓ Produces and distributes through Fox Star Studios



Star India reaches approximately 650 million viewers a month across India and more than 100 other countries. Star generates 20,000 hours of content every year and broadcasts 40+ channels in 8 different languages, reaching 9 out of 10 C&S TV homes in India.

In 2010 Invenio implemented the Invenio Content Financials solution which increased budgetary control and efficiency across the network.



Case Study

Star TV | Key Challenges



1

Budget Controls

With little detailed planning and light budgetary controls, overspend in production was commonplace.

2

Process Efficiency

The process to buy and produce content was ad-hoc and a highly manual practice.

3

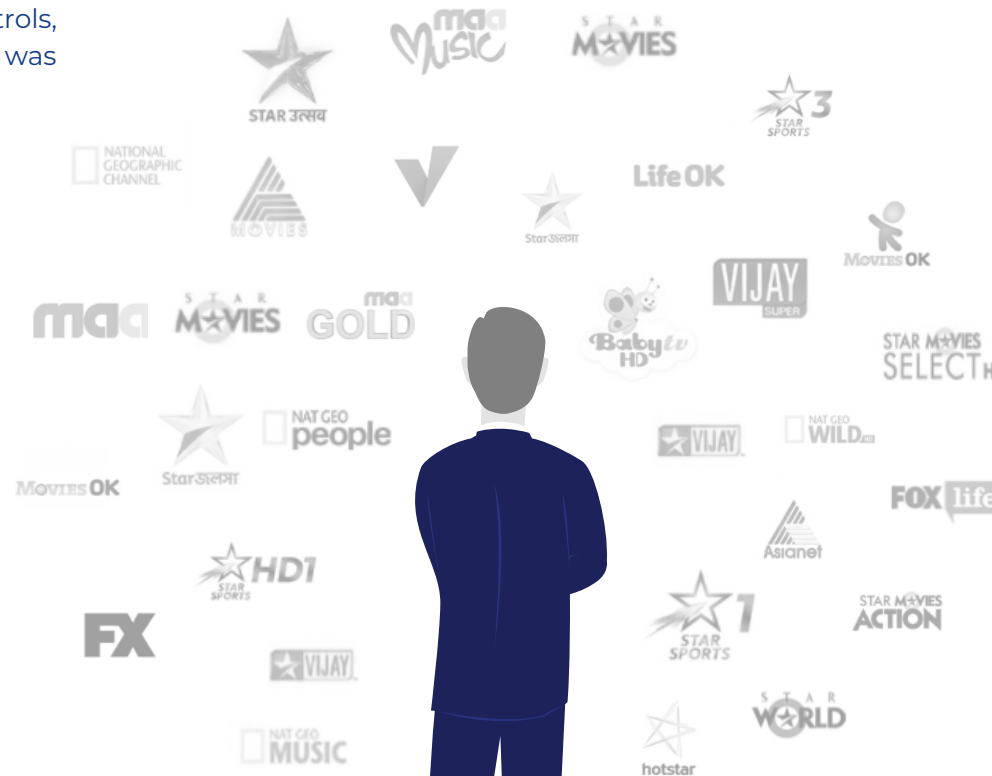
Real Time Information

Much of the data was stored on multiple databases across several departments making access to information slow and sometimes inaccurate.

4

System Setup

Multiple and distributed system architecture had scaled up the total cost of ownership.



Case Study



Invenio implemented the Invenio Content Financials Solution which was:

- ✓ **Developed on Standard SAP Modules**
- ✓ **Scalable, agile and flexible to integrate with any third party system**
- ✓ **Facilitated automated budgeting, invoicing and amortisation**
- ✓ **Encapsulated the whole business process**
- ✓ **Implemented controls and checks**

Approval Status						
User Name	Designation	Status	Assign Date	Assign Time	Action Date	Action Time
JAMES_M	Initiator	Inputs Confirmed	10-10-2016	10:00:15	10-10-2016	10:00:15
CATHERINE_J	Commercial	Inputs Confirmed	10-10-2016	10:00:15	11-10-2016	12:30:00
CHRISTOPHER_M	Budgeting	Inputs Confirmed	11-10-2016	12:30:15	11-10-2016	14:26:00
ROBIN_L	Revenue	Inputs Confirmed	11-10-2016	14:26:00	12-10-2016	16:00:00
MATTHEW_P	Channel Head	Approved	12-10-2016	16:00:00	12-10-2016	17:05:00
TOM_H	MD Broadcast	Approved	12-10-2016	17:05:00	14-10-2016	10:15:00
ANGELINA_P	CFO	Approved	14-10-2016	10:15:00	16-10-2016	11:00:00
ROGER_W	CEO	Approved	16-10-2016	11:00:00	16-10-2016	18:00:00



Our Solution

Invenio Content Financials Solution | On SAP Cloud Platform



Case Study

Star TV Case Study | Solution Provided



1. Concept Approval Form (CAF) Process

Concept approval based on objective data and workflows.



2. Deal Memo

Deal memo lifecycle with detailed level of budgeting. The Deal Memo also included vendor contracts, rights procurement and rights inventory.



3. Procurement

A semi-automated and streamlined procurement process was implemented which included payment to artists.



4. Invoice Accounting

A complete invoice process and cash expense posting process was implemented as part of the system. Posting was based on audience viewership and some qualitative measures.



5. Inventory Recognition

A full program inventory management process was created with rights check and alerts.



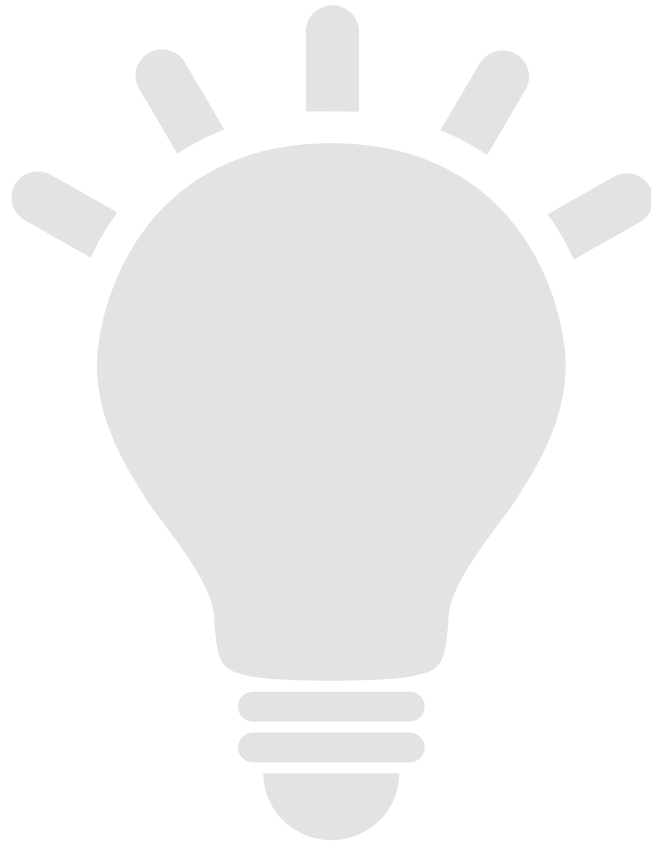
6. Amortisation

Actualisation of amortised values on closure was made available. As Run Based actual and variance reporting was created.



Case Study

Star TV Case Study | Business Benefits



- **Budget Controls**
Tight budgetary controls limited maverick spending
- **Reduced Costs**
Reduced total cost of ownership through single instance
- **Increased Efficiency**
Workflow based approvals facilitates decision making in system for increased transparency and efficiency between business units
- **Financial Visibility**
Real-time visibility of cash outflow and forecasting. Increased efficiency also means faster month-end closing
- **Real Time Reporting**
Real-time inventory status and financial reporting has enabled more informed decision making



Why Invenio



Invenio Business Solutions is an award-winning UK based SAP Gold Partner with a global footprint. Since 2006, we have been developing solutions for global companies to leverage their SAP investment to their full advantage, with solutions that drive value and outstanding results. We have created strategic relationships with some of the world's leading organisations, from Universal Music Group and News UK to the governments of Saudi Arabia and the Maldives.

The Invenio Values

Customer Focus



Our customers are our focus. Your ambitions matter to us because we can help you get there. You come first in everything we do.

Care



We're one team, and we take care of each another. Because when we do, not only does Invenio grow but so does every employee.

Expertise



Because we're specialists, we hit the ground running. We understand your industry, and your technology, so we're effective from day one.

Enterprising



We encourage a culture of ideas and initiative to deliver fresher, smarter work. We find solutions where others can't, and we go the extra mile.



Why Invenio

Media and Entertainment | Our customers



Why Invenio

Office Locations



- 1. UK
- 2. Germany
- 3. USA
- 4. Canada
- 5. Mauritius
- 6. Saudi Arabia
- 7. India
 - Mumbai
 - New Delhi
 - Hyderabad
 - Pune
- 8. Fiji
- 9. Qatar
- 10. Bahrain
- 11. UAE



Why Invenio



Only one word comes to mind;
BELIEVE!

*Orlando Lyomu, Finance Director. Kenya
Television Network*



Invenio give us true partnership
and trust.

Bhaves Godhanis, IT Director AMCo



The quality of their people is
absolutely exceptional.

*Colin James, Group IT Director
Penguin Random House*



Exactly what they promised.

*John Sirett, Applications Support Manager.
Sunseeker International*



The consultants' experience in
their field is first rate.

Mike Tonkiss, IT director, Neopost



Invenio's speed of response and
knowledge of the product is spot on.

*Damian Hudson, Information
Systems Manager. SPP*



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